

# RICARDO TZUL

## Graphic Designer

Multifaceted designer with professional experience creating marketing and promotional materials for an agency and freelance clients.

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### Work Experience

#### BioRisk Reduction

Design social media posts to advertise agency's consulting services and promote educative content relating to infectious diseases. Refine program presentations and flyers utilizing brand's standards and identity. Illustrate pathogens to be used across promotional materials and social media. Create video format posts for Instagram.

#### Freelance Designer

Design print production materials used to promote client's educative services, including postcard and brochure.

### Awards

#### BioRisk Reduction - December 2022

Team Member of the Month: Awarded on behalf of professional aptitude, consistently delivering assignments before deadlines, ambition in learning beyond positional requirements and raising the standard of results and responsibility within the BioRisk Reduction Graphic Design group.

#### BioRisk Reduction - January 2023

Engagement Champion: Awarded to the individual that has set the precedent for social media engagement.

### Education

Associate of Arts Degree & Visual Communications Certificate: June 2022, Los Angeles Trade Technical College

### Skills

Social Media Marketing, Vector Illustrations, User Interface, Photo Manipulation, Editorial Design, Presentations

### Software

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Wix Website Builder, Affinity Suite, Canva, Microsoft Suite

### Portfolio Website

<https://ricardosdigitalart.com/portfolio>